
BETWEEN US PARENTS

A COMMUNITY FOR PARENTS OF TWEENS & TEENS

WWW.BETWEENUSPARENTS.COM

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SHANNAN YOUNGER

Shannan lives in the Chicago suburbs with her teen daughter and husband, her daughter's bonus dad. In addition to blogging, she works as a freelance journalist for Chicago Parent, Make It Better magazine, and other publications. She has also had essays included in two published anthologies. She's a "recovering attorney," having transitioned from practicing law to writing full time. Shannan received both her undergraduate and law degrees from the University of Notre Dame. Go Irish!

THE BLOG

Between Us Parents first began as Tween Us in 2012 on ChicagoNow.com, created by the Chicago Tribune Media Group. The goal was to connect and assist parents of tweens -- kids who were between playing with trucks and driving them.

As her family has grown up, so has the blog. The ChicagoNow site remains and a separate sister site has been established. They receive combined 87,000 monthly page views on average. They encompass all the fun (really!) of raising adolescents, addressing everything from travel to technology, from navigating tribulations to celebrating triumphs. Readership is national, comprised primarily of engaged moms who want to connect with their older kids. In addition to written pieces, Between Us Parents hosts weekly Facebook Live chats, produces video content, and Shannan has appeared on local television. The blog has been cited/linked by BBC, Variety, the Chicago Tribune, Slate, and more.

PRIOR PARTNERSHIPS:

Disney, Beaches Resorts, ReadyRefresh by Nestle, Netflix

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